

ΥΙΛΤΞC

CEO Message

Hello Members and Supporters,

What a year it's been for VIATEC! We set some bold goals, like aiming for \$10 billion in tech sector revenues by 2030, and I'm thrilled to say we're making serious progress. This year, we celebrated a major milestone with our latest <u>Economic Impact Study</u> showing that Victoria's tech community is now generating \$7.87 billion in total economic impact and supporting over 20,000 jobs—an incredible feat that speaks to the resilience and innovation of our members.

We strengthened our key programs, like the Accelerator and Startup Visa Program, which continue to bring international talent and investment into our city. And let's not forget the unforgettable VIATEC Awards, where we embraced fun, creativity, and a little bit of spectacle.

It's been a year of growth, new partnerships, and laying the groundwork for an even brighter future. But none of it happens in a vacuum. It's because of all of you—our community—that we're able to push forward and tackle the challenges ahead with confidence and excitement.

So here's to the year that was, and to all the years of innovation, collaboration, and success yet to come.

Cheers, Dan Gunn CEO, VIATEC

www.viatec.ca

WELCOME R COMIMUNITY!

YOU

BELONG!

DAN GUNN

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HEAR FROM OUR **HAPPY MEMBERS!**

A few of us came to the event in December and were inspired, so our entire company is going to attend as a company event this year! - Zoe North [Giftbit]



I found [VIATEC] to be my torch. <u>VIATEC</u> [is] an excellent place to unite all of us, and I'm happy to become a member. - Hadi Nili [Student]

Thank you [to] the entire VIATEC crew for creating a thriving tech culture in Victoria! - Philipp Svehla [Recalibrate Health]





I am very grateful for the community and the opportunities that have come my way through VIATEC! - Humaria Ahmed [Best Human]

[VIATEC] is amazing! Thank you so much for passing resources along to [VHP]. This is such great information which our team can use to expand our work and allow us to grow. - Michael Peirone [Victoria Hand Project]



Without the support of VIATEC I would have likely not started Barnacle Systems at all. They have helped guide us from a small 1-person company to 14-people that are supporting federal government contracts.



Get involved in local community groups who are dedicated to growing B.C.'s tech ecosystem. Such as <u>VIATEC</u>, to increase your presence within the startup and scale up community - Tobyn Sowden [Redbrick]

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The Alacrity team has been talking non-stop about how much fun we had, so thank you and the whole VIATEC crew enormously :) - Chrystal Boyd [Alacrity Canada]



The CEO Lift event is a must for any C level executive who is looking for peer support and experiential learning within the local community. - Anon

Lots of smart EIRs, events and cool workshops. VIATEC and the EIRs are extremely generous, and access for cost is a good bang for the buck. A must for 1st time entrepreneurs - Owen Madrick [Certn]



Grateful for the incredible support from the VIATEC team! Their professionalism shines through, making us feel so welcome. - Ali Hosseini [Podhax]

The event was extremely useful. The discussions with people who lead other companies in Victoria is invaluable. There is so much to learn from peer companies... - Anon Member [Lift Retreat]

[VIATEC] was a game changer for us these last few months. The amount of support really helped us push closer towards market fit and predictable revenue. -Lori Munoz Malcolm [HeartPress]





Another excellent VIATEC Community Awards event. [VIATEC] and the team are consistently able to plan and execute a high quality product in support of the tech community in greater Victoria! - Jim Balcom [Redlin Technologies]





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As we reflect on the past year, we're proud to see how this mission has evolved and strengthened, guiding our efforts to support and grow Victoria's thriving tech ecosystem.

"FOSTERING INCLUSIVITY AND COLLABORATION "

Our tech sector has flourished due to the spirit of cooperation and mutual support among our local founders, leaders, and talented workforce. We've doubled down on our efforts to create **an environment where everyone feels welcome and valued**, regardless of their background or experience level.

"PROVIDING INNOVATIVE RESOURCES TO ADDRESS SHARED CHALLENGES AND OPPORTUNITIES "

We've expanded our resource offerings to tackle the most pressing issues facing our community today, from navigating global economic shifts to addressing the climate crisis through technology. **Our programs, events, and network opportunities have evolved to equip our members with the tools they need to thrive** in an increasingly competitive global market.

"AMPLIFYING OUR MEMBERS' IMPACT AND SUCCESS STORIES"

We believe in the power of community-driven growth. This year, we've placed a special **focus on showcasing the achievements of our members**. By amplifying your success stories, we aim to inspire the next generation of tech innovators and attract top talent to our vibrant city.

"SHAPING A SUSTAINABLE & PROSPEROUS FUTURE FOR OUR REGION"

As Victoria's tech sector continues to grow, we recognize our responsibility to ensure this growth positively impacts our entire community. **We've strengthened our partnerships with local governments, educational institutions, and non-profit organizations** to create initiatives that benefit not just our tech community, but the region as a whole.

COHESION BUILDS ON THE 3 C'S



VIATEC

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1. COMMUNITY

We recognize that our greatest strength lies in our ability to work together, share knowledge, and support one another.

The spirit of unity and cooperation among our local tech founders, leaders, and talented workforce continues to be the driving force behind our sector's growth.

2. CONTACT

Maintaining **ongoing, meaningful contact with our members remains vital** to understanding and serving their evolving needs.

We've enhanced our outreach efforts to ensure we're always in tune with the pulse of our tech community.





3. CHARACTER/QUALITY

The VIATEC crew continues to uphold the highest standards of authenticity and integrity in all our interactions.

We understand that our relationship with members, funders, partners, and supporters is built on trust and transparency.

In 2024, we've reinforced our commitment to character.



VIATEC'S

We proudly continue our role as the primary promoter and definitive source of information on Victoria's local technology sector. In 2024, our tech industry has reached new heights:

- Annual Revenue: \$5.9 Billion
- Economic Impact: \$7.9 Billion
- Employment: Over 21,000 employees across 1,100+ tech companies

We've expanded our promotional efforts, showcasing Victoria's tech stories on national and international stages, further solidifying our reputation as a leading tech hub.



BUILDING CONNECTIONS

Fostering meaningful connections remains at the heart of our mission. We support networking in the tech community through our initiatives, programs and events:

- Providing subsidized space and promotion for community members to host their own events, empowering grassroots networking opportunities
- Hosting our own events to help the community connect, including newcomer welcomes, entrepreneurship fireside chats, and panel discussions





EDUCATION AND MENTORSHIP

We continue to provide high-quality training, advice, and information to our members. Our key initiatives in this area include:

- Providing market validation training to tech founders, helping them assess and refine their business ideas
- Offering a venture accelerator program designed to guide startups towards sustainable profitability as quickly as possible
- Facilitating roundtable discussions for important groups, such as the CEO Roundtable, where leaders are provided with topics and insights that, when shared, create impactful change for everyone involved.

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The VIATEC Community Awards transformed Carson Hall into a dazzling masquerade of tech brilliance. With 140 nominations and 54 finalists it was a record year.

The event honoured some of the best examples of innovation, community spirit and entrepreneurship our region has to offer in 14 categories:

- Anchor Company of the Year: <u>Redlen Technologies</u>
- Scale Company of the Year: Pani Energy
- Growth Company of the Year: <u>Hummingbird Drones</u>
- Startup of the Year: <u>VoxCell BioInnovation</u>
- Leader of the Year: Jim Balcom, COO, Redlen
 <u>Technologies</u>
- Emerging Leader of the Year: Sahar Sam, CSO, Solaires Enterprises
- Employer of the Year: Workday
- Colin Lennox Award for Technology Champion: <u>Corina Ludwig</u>
- Janet Baird Award for Community Champion: <u>Humaira Ahmed</u>
- Inclusion Champion: Animikii
- Social Impact Award: One Feather
- VIATEC Member of the Year: Barry Larson
- Innovative Excellence Hardware: <u>Apricell</u> <u>Biotechnology</u>
- Innovative Excellence Software or Service: <u>MarineLabs</u>
- Product of the Year: Open Ocean Robotics

VIATEC AWARDS 2025 COMING UP IN MARCH!

Nominations and sponsorship will open up in December, who do you think will be the recipients in 2025? The night wasn't just about awards; it was a spectacle of creativity, complete with the famous 'Orca Toss Chaos' and live music from the Astrobots. This celebration showcased the sector's impressive \$7.9 billion economic impact and its role in employing over 21,000 people.













At the serene Poets Cove Resort, the Annaul LIFT CEO Retreat brought together the brightest minds in tech for three days of profound learning and connection. Sessions included:

- "The Neuroscience of Leading in Challenging Times" by Stephanie Berryman
- "Who Are You Waiting For?" by Kate Fagan Taylor
- "MAGIC: The Art and Science of Manifesting" by Gordy Bal

As always, it was the time the leaders got to spend together sharing and learning that was the highlight.





The retreat offered a rare opportunity for leaders to "let their guard down, learn from each other, and build stronger relationships."

It's not just about business strategies; it's about fostering a community of visionary leaders.

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Imagine 4,000+ tech enthusiasts, job seekers, and industry leaders converging in one electrifying space.

That's Discover Tectoria for you! This year's event featured over 75 of Victoria's most innovative companies

From cutting-edge product demos to inspiring career talks, Discover Tectoria proved that Victoria's tech scene is not just growing – it's thriving, attendees included:

- E-Porter Inc., revolutionizing on-demand delivery
- First Light Technologies, illuminating the future with solar-powered LED lighting
- Hololabs, bringing Mario Kart to life at Universal Studios
- **Open Ocean Robotics,** navigating the seas with solar-powered autonomous boats
- **Redlen Technologies**, pushing the boundaries of radiation detection









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TECHTONIC MIXER

Brought together entrepreneurs and tech professionals for an evening of inspiration and connection.

Featuring Kyle Vucko, co-founder of Indochino, the event offered invaluable insights into scaling a successful business, all while fostering new connections in Victoria's tech community.





SUMMER SOCIAL BBQ

VIATEC's Rooftop BBQ Summer Social at The Summit wasn't just about the food (though it was delicious!).

It was a testament to the warmth and camaraderie of Victoria's tech scene, bringing together members and enthusiasts for an afternoon of networking against the backdrop of stunning city views.

The response to this event directly led to the creation of the inaugural Summer Tech Together and Geek Olympics that we hosted at Heritage Acres in late August, '24.





VIATEC's influence extends far beyond its signature events.

As we reflect on a year brimming with circuits and celebrations, one thing is clear: VIATEC has created a tech community that's about more than just coding and algorithms. It's about connections, creativity, and collective growth.



ANGEL FORUM FEB 2024

Sponsoring crucial connections between local startups and valuable investors at the Oak Bay Beach Hotel



SCALE YYJ MAY 2023

Supporting a week-long series of free events hosted by local tech leaders designed to elevate Victoria's tech community by coming together

check it out at scaleyyj.ca



REYBOTS OCT 2023

Backing the Reynolds Reybots, who clinched the BC FIRST Tech Challenge Provincials and competed at the World Championships

GAMEJAM & HEALTHTECH NIGHTS

2023 - 2024

Nurturing creativity in game development and health technology innovations hosted at Fort Tectoria



Our programs continue to be a cornerstone of VIATEC's efforts to support the growth and development of Victoria's tech ecosystem. In 2023-2024, we've expanded and refined our offerings to meet the evolving needs of our community

5 of 347 alumni:





OneFeather





BY THE NUMBERS

	Up to April 2024	Up to April 2019
Program Applications	1511	636
Playbooks Reviewed	246	38
Ventures Interviewed	323	279
Ventures Supported	347	182
New Revenue Generated	\$275M	\$157M
Investment Received	\$135M	\$37M
Net New Jobs Created	1142	568





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The Start-Up Visa (SUV) Program, an integral part of VIATEC's Venture Acceleration Program, continues to be a cornerstone of our efforts to attract international talent and innovative businesses to Victoria.

As a designated partner of the Canadian government, we're proud to offer substantial support to international entrepreneurs at a fraction of the cost typically charged by legal firms and other accelerators.

- Executives in Residence (EIR): Our team of experienced entrepreneurs provides personalized mentorship and guidance, helping international founders navigate the unique challenges of establishing a business in a new country.
- Market Validation Training: Participants receive comprehensive training to validate their business ideas and strategies, ensuring they're well-prepared for the Victoria market.
- Networking and Resources: SUV participants gain access to VIATEC's extensive network of investors, partners, and industry experts, providing invaluable connections for growing their businesses.

<u>To date, we've sponsored 38 companies to move to Victoria.</u>

12 of these companies are already operating successfully in our region, contributing to our local economy and tech ecosystem.

LindoAl exemplifies the potential of the Start-Up Visa Program to bring innovative international talent to Victoria's tech ecosystem. Founded by entrepreneurs from Iran, LindoAl joined our program on February 22, 2021, and successfully graduated on July 31, 2022.

- 1. Developed an AI-powered website building platform, simplifying the process of creating and managing online presence for businesses.
- 2.Created a unique value proposition: "The easiest way to build a website Describe your business and get everything you need, from landing pages to automated organic lead generation, with AI."
- 3. Secured local investment from angel investors in 2024, demonstrating the company's growth potential and integration into Victoria's tech community.

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ACCELERATE IP



AccelerateIP is a new initiative led by New Ventures BC and Innovate BC, designed to help innovative startups in BC, Yukon, Nunavut, and Northwest Territories manage and leverage their intellectual property (IP) effectively. As an AccelerateIP delivery partner, VIATEC provides enhanced access to education, skills development, and financial support for IP management.

- **Mentorship:** Eight hours of personalized 1:1 mentorship tailored to business-specific IP strategies.
- Legal Support: Financial assistance of up to \$25,000 for legal services related to IP development, with a coinvestment model covering 75-90% of costs depending on the company's ownership structure.

OUTCOME

AccelerateIP has supported hundreds of startups, helping them protect, manage, and leverage their IP assets, ensuring they have the strategic advantage needed to succeed in the competitive tech landscape.

Interested? visit viatec.ca











10 YEARS OF Fort

TECTORIA!

Nestled in the heart of downtown Victoria, Fort Tectoria stands as a beacon of innovation and entrepreneurship.

This five-story, historic brick building has been transformed into a vibrant ecosystem for tech startups and established companies alike.

Celebrating a Decade of Space for Tech Community

As we mark ten years since Fort Tectoria opened its doors, we reflect on a decade of growth, innovation, and community building.

- Over 120 companies have called Fort Tectoria home since its inception.
- The building has **hosted thousands of events**, from intimate workshops to large-scale tech conferences.
- Fort Tectoria has played a crucial role in Victoria's tech sector growth, which now boasts a \$7.9 billion economic impact.

Fort Tectoria has been more than just office space; it's been a catalyst for collaboration and innovation. The building has hosted 1000s of sponsored and hosted events

As we celebrate this milestone, Fort Tectoria continues to evolve. Recent updates include:

- Modernized meeting spaces with cutting-edge AV equipment
- Enhanced sustainability features, reducing the building's carbon footprint
- New community initiatives to foster even greater collaboration among tenants

The Member Wall of Fame, showcasing the proud members who've contributed to Fort Tectoria's vibrant community, continues to grow. It stands as a testament to the building's role in nurturing Victoria's tech ecosystem.

WHO'S IN THE BUILDING?

Fourth Floor

- Burger Crush
- Delta-X
- Foresight
- NRC CNC Canada
- Pixel Maker
- RFDM
- Selkirk Systems Inc
- VIATEC

Third Floor

- Alex Vierich Consulting
- Enrollment Resources
- Enigmatic Events
- Highway Three Solutions Ltd
- Poncho Willcox
- Pressboard Media
- Rudy Witt Consulting
- Selkirk Systems Inc
- Valence Water

Second Floor

- Chatter Block
- Chatterhigh
- Lethub
- Love Learning
- SureSwift Capital

Ground Floor

- The Fort Cafe
- Public Access Lounge with Wifi
- Conference Room

Lower Floor

- Boardrooms
- Kitchen



FORT TECTORIA

The best spot in town to connect, learn and grow with your tech community and its 300+ members. Check out our wall of members!

HUB FOR GROWTH AND COLLABORATION

Fort Tectoria stands as a beacon of innovation and entrepreneurship. This five-story, historic building has been transformed into a vibrant ecosystem for tech startups and established companies alike.



SUBSIDIZED OFFICE SPACE

From co-working desks at \$275/month for members to large offices accommodating 5-7 people for \$1750-\$2400/month,

Fort Tectoria provides the most costeffective workspace solutions in town.





THE BEST EVENT SPACE

- The Tilted Rocket Lounge: Perfect for social gatherings and large meetings, accommodating up to 150 people.
- **Conference Room**: Ideal for workshops and presentations, seating 20-50.
- **Boardrooms**: Intimate spaces for crucial meetings, seating up to 12
- On Site Catering: whatever your food needs, catering can provide with notice.

M E M B E R S 3 0 0 +

Harwood Custom Composites 1UP Digital Marketing 4two4 Solutions 64K.Software Inc. A Strategic Decisions Institute Abhijeet Phanse Acera Insurance, formerly Megson FitzPatrick Adam Dorval Adam Meesschaert Advanced Solutions, a DXC Technology Company Agilyx Solutions Limited Ahmad Beshr Sabbagh Alacrity Canada Alex Houzayfa Mereeb Alex Vierich Consulting Alluvial Consulting Alstari Corporation Amanda Robinson Ambrose Okoh AML Oceanographic Andrea Ortiz Angadh Singh Angel Forum Anita Opara **AOT Technologies** Archipelago Marine Research Ltd. Arefeh Mohammadi Sirat Ariel Rotter-Abovoun **Artana Solutions** Arya Punjabi ASAsoft (Canada) Inc; Ligh+weight Insulators ASL Environmental Sciences Inc. Assembly Atomic Crayon Web Development Ltd. Atreides Caseri Avato Awarely Embodied Leadership AXYS Technologies Inc. **Barnacle Systems Bay Centre Shopping Centre BC** Pension Corporation **BC** Public Service

BC Transit BCI BDC - Business Development Bank of Canada **Beacon Hill Innovations** Bekatec Online Solutions Inc Bertan Akin **BestHuman** Better Business Bureaus, Powell River & Haida Gwaii **Bill Cooke** Blastworks Games Bob Skene **Bobby Kroeger** Brij Charan **Burger Crush** Caffeinated Turtle Enterprises Inc **Cameron Izard Snell CPAs** Camosun College Canada Learning Code - Victoria Caorda Web Solutions Carmanah Technologies Corp. Casey Milone CATA Cat's Eye Smart Systems Ltd. Certainty Software Inc. Certn Holdings Inc. Charter Telecom Inc. Checkfront Chris Stanhope **CIBC** Commercial Banking Cindicates (CIN) Circular Industries of Canada Ltd City of Victoria **CityView CL Web Developers Clock Builders** Coastal Community Credit Union Codename Entertainment Cognito Health Comtech Systems Inc. Corina Ludwig Corporate Recruiters Ltd. Cosmogence Cuboh CultureFoundry Current Stream IT Corp Cynthia Brander-Smith Cynthia Lynam D.R. Systems Inc. Dane Thompson

Dave Arnsdorf David Climie David Costigane David Wynne Daxtech IT Solutions Delta-X Research Inc. **Dentons Canada LLP** District of Saanich Divii DoubleJump DSA Ocean DynamicASM CRM Software Inc EB Horsman Echosec Systems EducationPlannerBC Edutainment PlayBook Tech Inc. ElderPRIME EmitIQ Encepta Corp. Engaged HR Inc. Enigmatic Events Collective Inc. **ENKON Information Systems Inc.** Enrollment Resources Inc. Esko Brand Solutions Eterio Realities Inc. Evan Machin EY Design Studio Farris LLP Fawcett Mattress Co. Inc. Filippo Rossi First Light Technologies Flytographer Foresight Canada Forte Consulting **Fresche Solutions** FTS FunctionFox Systems Inc. Gary Sims GeTheraP Outcome Inc. Giftbit Go Power! Graphic Office Interiors Greater Victoria Chamber of Commerce Green Suggest Upcycling Ltd. **GrowthPoints Strategies GuideStar Medical Devices** Hadi Nili Heart Pharmacy Group **Heather Nelson**

Helm Operations Hi Boop! **Highway Three Solutions Ltd** Hiren Gajjar Hutchison Oss-Cech Marlatt HWTCo. Ingrid Polini Initech Design Corporation **Integrated Benefit Solutions** Intlabs Inc. Intuitiv Spaces Inc. Iris Dynamics Ltd. ISM Jacoby & Games CPAs Jaden Fath **Jag Bains** James Stone Javier Segura Jayden Moran JEA Pension System Solutions Jelly Digital Marketing & PR Jerald Wilks Jessica Lozada John Hawkins John Howard Journal Technologies Inc. K Krasnow Waterman Kano Kent Haden Kinsol Research Inc. KIXEYE Canada Ltd **KPMG MSLP** Kyunje Thokme L2 Inc. LabWare Canada Corp Lauryn Orme Lee Napthine LetHub Leverage Analytics Limbic Media Lorena Parra Morales Lorna Johnson LoveLearnings Media Inc Mahsa Tajik Mainak Pal Chowdhury Marc Stoiber MarineLabs Mark Vasiliy Smetanin Mastrpass Inc

Maximum Prototyping Inc. Maxwell Gilmour Meenakshi Arva Metamend Search Marketing Michael Dodgson Michelle Gaetz **Mighty Oaks** Milo Plaza Ministry of Jobs, Economic Development MNP LLP Mohammad Nazmul Chowdhury Mohit Jain Momentum Dashboard MYRA Systems Corp. Nadya Kievit NAI Commercial (Victoria) Inc. National Research Council - HAA (NSI) National Research Council Canada NetroMedia Neurotech Integrated Ventures Nevin Thompson Nicholas Smith Nicholson Manufacturing Noel Narvasa Northrock Technologies Inc. Ocean Networks Canada, UVic OGMA Consulting Corp. OneFeather Mobile Technologies Ltd. **Open Ocean Robotics** OpenWorks Canada Osler, Hoskin & Harcourt LLP Pamplona Running Pani Energy Inc Pat McCulloch Paul Henderson Paul Newman Peter England Phil Doublet Pixel Makers Creative Inc. Piyathida Bootmeechai PlusROI Online Marketing Inc Podhax **Polaris Motion** Poncho Wilcox Engineering Inc. Premier Cloud Inc. Pressboard Media Inc. PricewaterhouseCoopers LLP Pronob Das Proxy-Al

Quartech Systems Ltd **Quester Tangent Corporation** Quicksilver Software Development Quilson Bejarano RaceRocks 3D Inc. Raminder Pal Singh Rapport **Razor Consulting Recalibrate Health** Redbrick Redlen Technologies Inc. Redmynd Al **Reed Pope Law Corporation Reliable Controls Corporation** Resonate Coaching & Performance Inc. **Revela Systems RFDM Solutions Inc. Richard Leuschner Rick Gunderson Rico Flores RingPartner Inc. Rob** Prior Rockland System Solutions / WPW **ROK Software** Rory Capern Ross Bay Medical Inc. **Roy Group** RT Prime Industries Group LTD. Rudy Witt Consulting Inc. Saanich Peninsula Chamber of Commerce SaskTel National Schneider Electric Canada Inc. Scott Petersen ScoutBees Seamor Marine Ltd. Sean Dixon Sean Webster Selkirk Systems Inc Semaphore Solutions Inc. Shawn Gowitt Shelley Doyle Shift Silius Technologies Simon Fraser University - BCcampus Smart Body EMS Revolution **Smart Dolphins IT Solutions** Solaires Entreprises Inc. SSI StarFish Medical

STN Video STR SpeechTech StrataPress.com Strategia Consulting Ltd. Suntracker Technologies Ltd. Super Good Software Sure Grip Controls Inc SureSwift Capital Surf and Stone Studios Susan Brice **TD** Commercial Banking Tellwell Talent Text Groove Communications Inc. theFinanceStack Thomas Ahn Thompson Cooper an office of Nexus Law Group LLP TyreSense - Rimex Supply Udochukwu Akunna Udutu Online Learning Solutions University of Victoria (UVIC) Upanup Studios Inc. Vantage Corporate Benefits Advisory Inc. Vecima Networks Inc. VertiGIS North America VI3DLabs Inc Victoria Airport Authority Victoria Bolaji Vigil Health Solutions Inc. Viion Systems Inc Viridian Energy Co-operative Vivid Solutions Inc. Vivitro Labs Inc. VMAC Global Technolgy Inc **VPI** Properties VR-Language Education Walter Bajaña Waterworth Web321 Marketing Ltd. Women's Equity Lab Workday Worldline YoReferee Zetron, a Codan Company

JOIN US!



VIATEC offers a paid membership program that enhances the free resources we provide to the community.

Our membership tiers cater to individuals, tech companies, and service providers, each designed to foster growth and innovation in our local tech sector.

Connection

- Companies and service providers access exclusive peer-topeer events
- Build meaningful relationships that drive professional and business growth
- Individual members receive personalized introductions within our network

Knowledge Sharing

- Attend members-only events focused on industry trends and challenges
- Participate in specialized workshops and roundtable discussions
- Gain insights from experienced professionals and industry leaders

Visibility and Promotion

- Leverage VIATEC's **high-engagement channels** for increased exposure
- Featured spotlights in our newsletter and social media platforms
- Showcase your expertise or services to a targeted tech audience

Resources and Discounts

- Subsidized rates for workspace at the Fort
- Discounted job postings on our popular job board
- Member-to-member discounts on various services

Community Impact

- Contribute to and **benefit from our collective knowledge** and experience
- Help shape the future of Victoria's tech sector
- Be part of a **supportive ecosystem** dedicated to mutual success

join today at viatec.ca

Company and Service Provider Membership Starting at \$450/year

Tailored for tech firms and businesses serving the tech sector

Individual Membership: \$150/year

Ideal for professionals, entrepreneurs, and tech enthusiasts

Student Membership:

Discounted rate available Supporting the next generation of tech talent



VIATEC STAFF

1.Dan Gunn - CEO

- 2.Rob Bennett COO, Program Director
- 3.Georgia Cowell Member Relations Manager
- 4.Ceri Barlow Fort Tectoria Manager
- 5. Anna Quinn Communications & Marketing











PROGRAM STAFF

- 1. Shelley Voyer (Customer Experience)
- 2. Mark Grambart (Manufacturing Experience)
- 3. Lorna Johnson (Business Modelling)
- 4.Adam Dorval (Digital Marketing)









BOARD OF DIRECTORS

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2023/24 ANNUAL REPORT



Victoria Innovation, Advanced Technology & Entrepreneurship Council

