



MAIN FLOOR

- 1,2 VIATEC/The Fort Cafe
- 3 Text Groove Communications
- 4 Zetron
- 5 The Zone
- 6 University of Victoria
- 11 Redbrick Technologies
- 12 RT Prime Industries Group
- 17,30 Myra Systems
- 18,29 Workday
- 19 First Light Technologies
- 20 Redlen Technologies
- 21 Vigil | ASSA ABLDY
- 22 Reliable Controls
- 23,24 Victoria Hand Project
- 25 Victoria Makerspace
- 26 Delta-X Research
- 27 Royal Roads University
- 28 Mustard Seed Food Bank
- 31 StarFish Medical
- 32 Websec Information Security
- 33 Checkfront
- 34 IDEaS Innovation for Defense
- 36 Highway Three Solutions
- 37 RealVault
- 38 Aviry Technologies

OCEANTEACH AVENUE

- 7,8 AXYS Technologies
- 9 COAST
- 10 Open Ocean Robotics
- 13,14 Barnacle Systems
- 15 Archipelago Marine Research
- 16 Rockland Scientific

STARTUP ALLEY

- 51 Neurotech Integrated Ventures
- 52 Cosmogence
- 53 Openworks Canada
- 54 Edutainment Playbook Tech
- 55 MetaTours
- 56 BEACN
- 57 Advantages Mediation
- 58 E-Porter
- 59 salonMonster
- 60 MESC Labs
- 61 Green Suggest Remodeling
- 62 Social Attache Software

GAME ZONE

- 46 Codename Entertainment
- 47 Hololabs Studio
- 48 Kano
- 49 Metalhead
- 50 First Robotics

RESEARCH DISTRICT

- 63 Science Venture
- 64 UVic Rocketry
- 65 UVic Robotics Club
- 66 Center for Aerospace Research
- 67 Setu
- 69 HightechU
- 70 AR/VR Healthcare Tech
- 71 Handheld Bioprinter
- 72 Xpress Oat
- 73 Student Project
- 74 Student Project
- 75 Student Project

PARTNER ROW

- 39 Angel Forum
- 40 Boast Capital
- 41 BC Public Service
- 42 NRC IRAP
- 43 CRA- SR&ED
- 44 IWIST
- 45 Canada Learning Code

IDEaS IDEeS
 INNOVATION FOR DEFENCE INNOVATION POUR LA DÉFENSE,
 EXCELLENCE AND SECURITY L'EXCELLENCE ET LA SÉCURITÉ



University of Victoria
 Engineering and Computer Science



SUPPORTED BY:
 Pacific Economic Development Canada Développement économique Canada pour le Pacifique

Canada
DISCOVER TECTORIA

SCHEDULE

IDEaS Theatre

10:15am

11:00am

Victoria Tech Journal presents: Dive into Victoria's Blue Economy

The world's ocean economy is set to be valued at \$3 billion dollars by 2030. From carbon capture to artificial intelligence and beyond, learn from Victoria's oceantech leaders about the opportunities and challenges for innovation in the region.

Callum Campbell (Greenline Marine), Shannon Bard (e@UBC, Foresight, COAST), Jason Goldsworthy (COAST)

11:00am

11:45am

Victoria Tech Journal presents: Victoria's Women in Tech

Whether it's climbing up the corporate ladder or staking out a startup of their own, the women of Victoria tech shine a spotlight on navigating the industry. Hear from the city's innovators about the strides women have made and continue to make for a better ecosystem.

Nancy Norris (Ministry for Energy, Mines and Low Carbon Innovation, Government of British Columbia), Elizabeth Dutton (Women's Equity Lab), Kate Fagan Taylor (Island Women in Science and Technology)

1:00pm

1:30pm

An Inside Look at Victoria's Gaming Sector

Hear directly from the studio heads of some of Victoria's most successful gaming companies where they will share inside stories of how the sector took off, where it's going next and how to set yourself up for a career in gaming.

Scott Drader (Co-Founder, Metalhead Software), Eric Jordan (CEO, Codename Entertainment), Nicole Sorochan (Co-Founder, Hidden Bands), Mike Wozniowski (Founder, Hololabs), Moderated by: Tim Teh (Founder, Kano)

2:00pm

3:00pm

How AI is Turning Creativity Upside Down

People are always intrigued by the future, especially when it involves AI. Explore the possibilities of AI in the field of creativity and innovation, highlighting upcoming technologies and trends.

Mark V. Smetanin



IDEaS IDEaS

**INNOVATION FOR DEFENCE INNOVATION POUR LA DÉFENSE,
EXCELLENCE AND SECURITY L'EXCELLENCE ET LA SÉCURITÉ**

Women and Allies in Tech Lounge

10:30am

11:15am

Women in Leadership - the Good, the Bad and the Needed Change.

Representation matters. It's easier to "be" what we can "see." One way to move the needle on gender equity effectively and faster, we need to have more diverse representation in leadership - especially at the decision making level. Our aim is to listen to stories of women leaders in Victoria to hear how they got to where they are, who helped them get there (allies) and how it's helping make workplaces better and more equitable.

Nicole Smith (Founder & CEO, Flytographer), Nadia Tatlow (CEO, Shift), Pamela Potts (Senior VP of People and Culture, Starfish Medical), Sarah Gulbrandsen (CEO, RingPartner), Moderated by: Humaira Ahmed (CEO, Locelle)

12:30am

1:15pm

How to be an active Ally to Women and Minorities

Locelle's goal is to highlight men who have acted as active allies to female founders, seek to understand why they do it, what they are actively doing and how they can influence other men in leadership such as them become active allies.

Jason Morehouse (Co-Founder & CEO, Checkfront), Juan Orrego (Co-Founder & CEO, Cuboh), Noah Warder (Head of People, Guusto), Brandon Wright (Founder & CEO, Barnacle Systems), Moderated by: Erin Skillen (Founder, Content4Good)

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