

DISCOVER TECTORIA

THE CRYSTAL GARDEN

JUNE 2, 2023 10am -5pm

A SHOWCASE OF GREATER VICTORIA'S #1 SECTOR

BROUGHT TO YOU BY



INFO PACK

Greater Victoria's #1 Private Industry

\$5.22 BILLION

IN TOTAL ECONOMIC IMPACT

\$4.06 BILLION

IN ANNUAL REVENUES

16,775

TECH EMPLOYEES

955

TECH COMPANIES...

77%

HIRING IN THE
NEXT 2 YRS

What is Discover Tectoria?

Discover Tectoria is an exposition of more than 75 Greater Victoria tech companies, research projects, interactive displays and community partners... under ONE roof. It's one of the only events where locals and visitors come together to discover the innovation that's stemming from right here in "Tectoria". Attendees get to interact with the people and their creations to better understand who and what is driving Victoria's largest industry... leading to potential careers, connections or just an appreciated knowledge.

VIATEC created this event to open the eyes of potential employees, investors and policy makers to the vibrancy and potential of the local tech scene... not to mention inspiring tomorrow's inventors.

Exhibitors get to:

- Showcase their company and products to potential future employees and customers
- Conduct interviews right at the event
- Participate in theatre discussions
- Invite staff to network, learn and work their booth
- Help drive home the vibrancy and importance of the local tech sector to policy makers
- Get discovered by media outlets covering the event and prepping for future stories!
- Give their team a chance to show their friends and family what they do
- Help excite post-secondary students about tech careers and entrepreneurship!

Who goes to it?

Regularly attracts as many as 4000 attendees!

Job Seekers! Find out who's hiring, who they're looking for and what you need to land your dream job. Bring your resumes and business cards!

Investors looking for new opportunities to engage and invest with local companies on the rise

Government officials and policy makers to hear first-hand about the challenges and opportunities facing BC tech companies

Media looking for fresh stories and the inside track on what's next for Canada's Smartest City

The general public! Whether you are still figuring out how to work a microwave, or know how to write your own code, there will be something for everyone to enjoy at Discover Tectoria

Students of all ages looking to engage in the tech community

Future grads searching for their next co-op placement or full time gig!

Contact

Michelle Gaetz
mgaetz@viatec.ca

Exhibitor Packages



Single

TECH COMPANIES ONLY

Rates:

VIATEC Members

Company Member	\$1000
Sustaining Patron	\$875
Community Builder	\$625

Non-Members	\$1,250
Limit:	no limit!

Features:

- One 8' x 10' booth package with WiFi, power, table and chairs
- Exhibit your company to over 3,600 people
- Network with new members of the local Tech community
- Promote your company to potential investors and members of the media
- Engage with students looking for work opportunities upon graduation
- Send your employees to the panel discussions and talks
- Socialize with potential future employees and employers
- Receive promotion through social media, www.viatec.ca and on any press releases
- Be a part of the Island's BIGGEST Tech Expo!



Double

TECH COMPANIES ONLY

Rates:

VIATEC Members

Company Member	\$1400
Sustaining Patron	\$1225
Community Builder	\$875

Non-Members	\$1,750
Limit:	no limit!

Features:

- All of the features of the single package... but double the size
- Showcase your company with TWO 8' x 10' booths
- Remember to get creative with all that extra space for activities!
- A double booth can also mean corner placement!*

**First come, first serve.*



Startup Alley

This area is reserved for startup companies (3 years old or less).

TECH COMPANIES ONLY

Rates:

VIATEC Members

Company Member	\$150
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Non-Members	\$250
Limit:	20 spots available

Features:

- One 6 foot table space* in the popular Startup Alley (Level 2)

**No booth dividers, just tables side by side.*

- WiFi, power and chairs
- All of the features of the single package minus "booth" space.



Partner Row

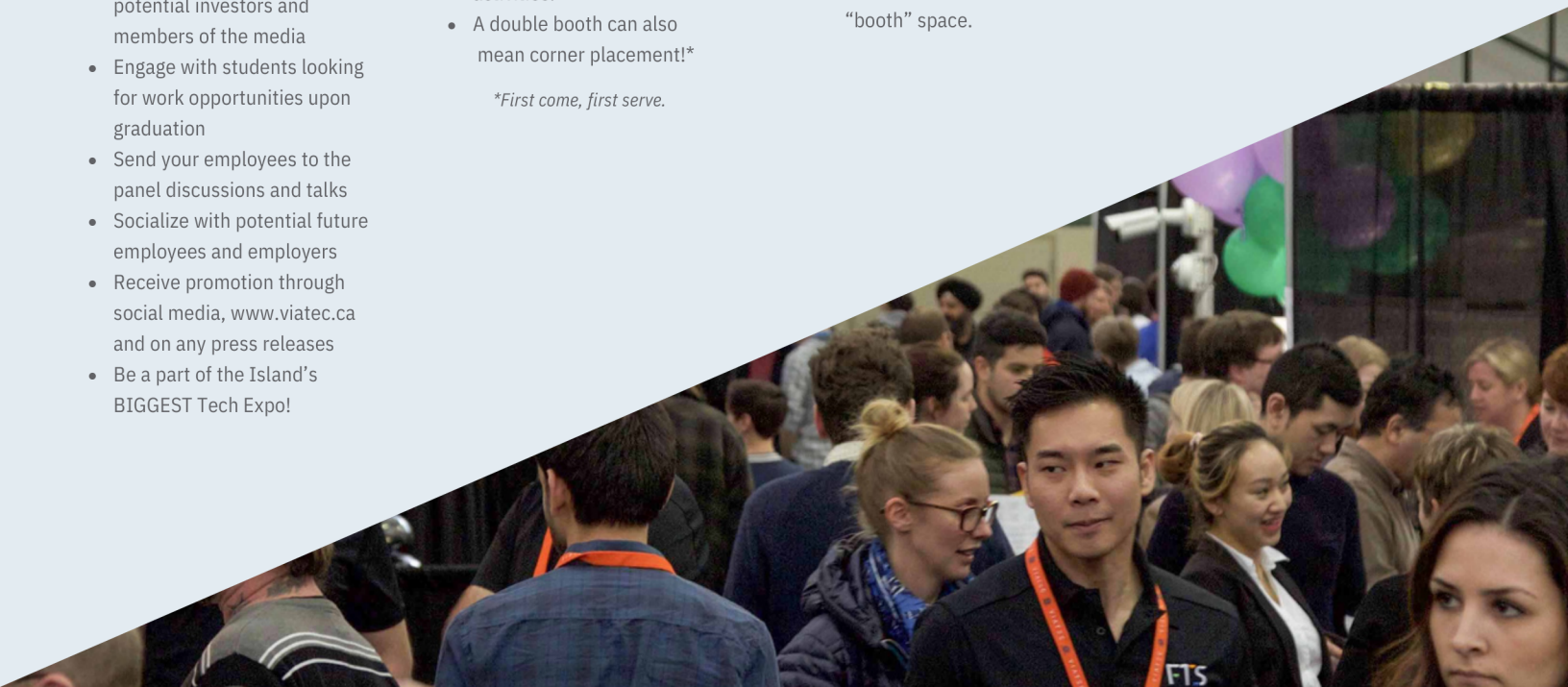
This area is reserved for VIATEC partners and funders.

Rate:

VIATEC Partner	\$350
Limit:	6 Only

This area includes:

- Bar height table and chair (WiFi and power included by request)
- Placement in Partner Row area
- All of the features of the single package minus "booth" space.





DISCOVER TECTORIA

A SHOWCASE OF GREATER VICTORIA'S #1 SECTOR
THE CRYSTAL GARDEN **JUNE 2, 2023**

Discover Tectoria Exhibitor Information

Display Info:

Each booth will include the following:

One 8 X 10 booth (or two if you purchased a double package):

- 8' high draped back wall curtain
- 3' high draped sidewall curtain
- 15 amp, 1500 watt, double receptacle power
- 6 foot table, 2 chairs*

**Confirmation needed for booth requirements by May 15, 2023*

- Free wireless internet
- Inclusion on the exhibitor map and in any press releases
- Social media coverage
- Listing on digital signage at event
- A "Co-op Available" and "We're Hiring" sign to use as needed.

If you require extra tables, chairs, or additional electrical, please contact VIATEC by May 15, 2023

If you have any questions or concerns, please contact:
Michelle Gaetz at mgaetz@viatec.ca

Rentals:

If you require a TV, DVD player, Computer or any other A/V equipment for the conference, let us know and we will connect you to the AV supplier directly (additional cost may apply).

Booth number:

The floor plan is subject to change, therefore, when ordering extra display materials from the Victoria Conference Centre, please order by company name. We will ensure that your order is delivered to your booth.

Event Promo:

If you would like to add the Discover Tectoria 2023 logo/poster to your Web site, please contact Jhenica Tongco at jhenica@viatec.ca and she will send you what you need!

Move In Times:

ALL exhibitors must move in the day before the event: Thurs, June 1, 10am-4pm. You will be assigned a move-in time and it will be sent to you prior to the event. The exhibitor loading entrance is located off of Humbolt Street behind the Crystal Garden.

Shipping of Goods and Materials:

The Victoria Conference Centre will not accept or store your shipped materials. Please arrange with your shipping company to have your freight delivered to your booth on June 1, 2023 between 10am and 4pm.

Security:

The building will be secure from move in to move out, however, we do not recommend leaving valuables unattended and do not guarantee their safety from theft or damage.

Move Out:

We see it at every conference... that booth that starts packing up 15 minutes early and everyone follows suit with no delay - it's human nature, but let's do better than that! **Move out will take place no sooner than 5pm on June 2. This is a strict policy and by signing the contract, you agree to participate in the event until it is officially closed.** Should you need to make special arrangements, contact mgaetz@viatec.ca prior to signing the contract.

Parking:

Pay parking is available below the Conference Centre. Access is off of Douglas Street and the daily maximum charge is \$18.00.

Sponsor Packages

ALL PACKAGES ON THIS PAGE ARE OPEN TO SERVICE COMPANIES!

Innovation Theatre Sponsors



This area will hold panel discussions throughout the entire day, attracting the public, media and tech professionals.

Rates: VIATEC Members

Company Member	\$6400
Sustaining Patron	\$5600
Community Builder	\$4000

Non-Members	\$8000
Limit:	2 available

Includes:

- All of the features of the Creativity Hub package
- Plus, the opportunity to display your own signage on stage
- And, the opportunity to deliver a 2 min welcome address!

Research District Sponsor



This area includes a dozen research projects completed by local post secondary students. Who knows, maybe we'll see them in Startup Alley one day!

Rates: VIATEC Members

Company Member	\$4800
Sustaining Patron	\$4200
Community Builder	\$3000

Non-Members	\$6000
Limit:	1 only

Includes:

- All of the features of the Creativity Hub package
- Opportunity to vet Research Projects to be displayed.

Creativity Hub Sponsor



An area dedicated to innovation and creativity (interactive displays including tech, light, art, music).

Rates: VIATEC Members

Company Member	\$4800
Sustaining Patron	\$4200
Community Builder	\$3000

Non-Members	\$6000
Limit:	1 only

Includes:

- One 8' x 10' booth package
- Area will be named after sponsor company
- Premium logo placement
 - Displayed in sponsored area
 - Displayed in all conference material
- Support acknowledged in conference advertising and press releases
- Promotion in VIATEC's channels

Startup Alley Sponsor



This popular area includes up to 20 up and coming tech companies showing off their products & services! Media flock to this area!

Rates: VIATEC Members

Company Member	\$4800
Sustaining Patron	\$4200
Community Builder	\$3000

Non-Members	\$6000
Limit:	1 only

Includes:

- All of the features of the Creativity Hub package
- Get your name in front of these up and coming tech companies!

Oceantech Avenue Sponsor



An area dedicated to ocean innovation & sustainable technologies (interactive displays including marine, climate & blue tech solutions).

Rates: VIATEC Members

Company Member	\$4800
Sustaining Patron	\$4200
Community Builder	\$3000

Non-Members	\$6000
Limit:	1 only

Includes:

- One 8' x 10' booth package
- Area will be named after sponsor company
- Premium logo placement
 - Displayed in sponsored area
 - Displayed in all conference material
- Support acknowledged in conference advertising and press releases
- Promotion in VIATEC's channels

Exhibitor Lounge Sponsors



A reserved area that provides exhibitors with beverages and light snacks - and named after you!

Rates: VIATEC Members

Company Member	\$2400
Sustaining Patron	\$2100
Community Builder	\$1500

Non-Members	\$3000
Limit:	2 available

Includes:

- Signage prominently displayed in the area
- Logo displayed in conference material
- Note: Booth not included with this package.