

# Application for BOOST Project Support

**BOOST** represents one of the most significant opportunities VIATEC has had to directly impact the growth of Victoria's most promising tech companies. This is not another accelerator program – it's about **providing highly customized, hands-on support to scale-ups that have the potential to drive job creation, revenue growth, and economic expansion.**

**BOOST** is not just about funding – it's about delivering **meaningful**, hands-on support that propels companies toward **sustained growth**. We are ensuring that each participant receives deep, targeted mentorship and direct access to subject matter experts and investors. Our structured approach will include quarterly progress evaluations, personalized growth plans, and curated opportunities to expand into new markets. We will track real outcomes, from revenue increases to job creation, ensuring that **BOOST** is not only a successful initiative on paper but a **transformational experience for its participants.**

Note: This form will guide you through the application process for **BOOST**. You may wish to download the template to prepare responses offline to then copy & paste into this form. You can download the template [here](#).

Once we have the opportunity to review your application, we will follow-up with the next steps in the process.

Also note that all currency values are expressed in \$CDN.

## *Privacy Statement:*

*VIATEC respects your privacy and will apply recognized confidentiality and privacy principles to our dealing with all information provided in this application and through follow-on discussions.*

*The use of information by VIATEC shall be limited to that which is reasonably necessary in order to provide you with the Service and/or Advice believed to be in your best interest. Your information will be kept confidential within the VIATEC management system in accordance with applicable privacy laws.*

1. I agree to the Terms and Privacy conditions: \*

*Mark only one oval.*

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Yes

No

## Tell us about you and your company...

2. Company Name \*

3. Company Website \*

4. Your First Name \*

5. Your Last Name \*

6. Your Email Address \*

7. Company Phone

8. Company Address \*

*Note that BOOST can only support technology companies located in the Victoria, BC region.*

9. Company City \*

*Choose from one of: Victoria, Langford, Saanich, Esquimalt, Sidney, North Saanich, Sooke, Colwood, Metchosin, Highlands, View Royal, Oak Bay, and Central Saanich*

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10. Company Postal Code \*

11. We are a high-potential company because... \*

*Please describe how you consider your technology-based company to be a company with high potential. For example, evidence of traction or market fit, geographic expansion, expected revenue growth, expected profit growth, expected staff growth, potential for acquisition, etc. (1000 characters)*

### Tell us about your proposed high impact project...

BOOST support is provided by supporting specific projects that you believe will remove barriers and/or provide opportunities to move your company to the next level.

12. Project Summary \*

*Please provide a brief summary of your proposed project (500 characters)*

13. This is a high impact project because... \*

*Please describe how this project will have significant impact on your company (500 characters)*

14. External Resources Used \*

*Please identify all external resources that you propose to use in this project*

*Check all that apply.*

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- None
- Fractional Executive
- Embedded Executive
- New Senior Team Member
- Coach
- Other Consultant or Subject Matter Expert
- Professional Development (training, workshops, etc)
- Other: \_\_\_\_\_

15. Total Project Cost \*

*What is the entire cost of this project? (Must be less than \$150,000 due to funding limitations of our partners)*

16. Funding Requested \*

*How much funding do you require? (Must be no more than 30% of the Total Project Cost; Projects requesting less than 30% may improve the chance of being selected.)*

17. Start Date \*

*What is your anticipated starting date of the project?*

\_\_\_\_\_  
*Example: 06-01-2025*

18. Finish Date \*

*What is your anticipated completion date of the project? (All projects must be completed no later*

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than February 28, 2027)

Example: 12-31-2025

19. Name(s) of External Resources \*

Please identify the names of the subject matter experts that you have identified and a brief description how they will be used. If you have not identified a subject matter expert and would like some assistance in identifying one please tell us what skills and experiences you think would make the ideal candidate. (500 characters)

Detailed questions for the proposed BOOST project

20. Company Revenue \*

Describe your company's revenue over the last 2 years, current revenue and projected revenue for the next 24 months.

	2024	2025	2026 (to date)	2026 (est)	2027 (est)
Annual Revenue					

21. Funding Secured \*

Describe the funding that your company has secured to date.

	Pre-Seed	Seed	Series A	Series B	Other
Founder					



<i>Friends &amp; Family</i>					
<i>Angel</i>					
<i>Venture Capital</i>					
<i>Government Grants</i>					

22. Funding Required \*

*What additional capital do you need? For example, describe the type of investment (founder, angel, VC, private equity) and stage (seed, Series A, Series B) for future raises. (500 characters)*

23. Market Expansion \*

*What new markets, geographical or vertical, do you plan to enter, and what is your strategy? (500 characters)*

24. Job Creation \*

*How many new jobs do you plan to create in the next 24 months?*

25. Job Creation Strategy \*

*Please describe your strategy for creating these new roles over the next 24 months? (1000 characters)*

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26. Technology Differentiation \*

*What differentiates your technology or product from competitors? (1000 characters)*

27. Market Validation \*

*Provide examples of customer adoption or early traction. (500 characters)*

28. Leadership Team Strengths \*

*Describe your leadership team's experience and strengths. (1000 characters)*

29. Project Risks & Mitigation Strategies \*

*Please describe the risks associated with this project and the ways that you will mitigate these risks. (1000 characters)*

30. Community Contribution \*

*How does your company contribute to Greater Victoria's tech ecosystem? (500 characters)*

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31. Scalable Business Model \*

*How scalable is your business model and why? (1000 characters)*

32. Accelerating Success \*

*How will VIATEC BOOST accelerate your company's success? (1000 characters)*

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